

CHANNAHON'S THREE RIVERS FESTIVAL

PO Box 531
Channahon, IL 60410

March 24, 2010

Dear Business Leader:

The 2010 Three Rivers Festival will take place from August 11 through August 15 in Central Park.

Each year the Channahon Baseball League, Channahon Fire Department, Channahon Lions Club and the Chanooka Braves join with the Village of Channahon, Channahon Park District, and businesses and volunteers in the production of a fun-filled five-day festival.

This event is one of the most popular festivals in the area - a direct result of all the hard work from the many volunteers who donate their time in planning and preparation of this event. We provide the community a safe, entertaining, and clean family oriented festival.

But most important, without the generous support of our business community, this festival would not be a reality. We need your help! We are seeking local companies and businesses to support in the sponsorship of the many activities and entertainment. Sponsorship investment levels include:

- | | | |
|----|------------------|-----------------|
| 1. | Platinum Sponsor | \$2,500+ |
| 2. | Gold Sponsor | \$1,000-\$2,499 |
| 3. | Silver Sponsor | \$500-\$999 |
| 4. | Bronze Sponsor | Up to \$499 |

Our sponsors are recognized on all printed material and press releases, including 40,000 pieces of a full color program distributed through local newspapers and retail establishments. Your promotional signage can appear on the festival grounds and recognition is given to your firm each day at the festival. We will do everything that we possibly can to produce a promotional investment return to your business.

Silver, Gold, and Platinum Sponsors are also invited to a sponsor reception with hors d'oeuvres, dinner and beverages, and receive an attractive recognition plaque. Festival proceeds are equally allocated to the four service agencies for their community service programs. Additional proceeds are allocated to a Community Assistance Grant program, which provided \$3,550 to nine Channahon based community service groups and projects in 2009.

If you have any questions, or would like to help in sponsorship or a portion of a sponsorship, please contact Mike Rittof, Festival Co-Chairman and Sponsorship Coordinator at (815) 467-8888 or mrirttof@theprivatebank.com.

Thank you for your consideration.

Sincerely,

THREE RIVERS FESTIVAL COMMITTEE

**CHANNAHON'S THREE RIVERS FESTIVAL
2010 SPONSORSHIP FORM**

Company Name: _____

Contact: _____

Mailing
Address: _____

Email Address _____

Phone: _____ Fax: _____

Please include our company as a sponsor for the 2010 Channahon Three Rivers Festival

_____ Amount

SPONSORSHIP LEVEL

- _____ Platinum Sponsor \$2,500 +
- _____ Gold Sponsor \$1,000-\$2,499
- _____ Silver Sponsor \$500-\$999
- _____ Bronze Sponsor Up to \$499

_____ Check enclosed
_____ Please send invoice

_____ Please contact me
for more information

Make check payable to: Channahon's Three Rivers Festival

Mail to: Michael Rittof
24560 W. Janet Lane
Channahon, IL 60410

THANK YOU!